

**Interactive Advertising Bureau (IAB GCC)  
Ordinary General Assembly Agenda**

**Date** 6 April 2022, 10:00AM - 12:00PM

**Place** Online (information on how to join provided upon registration)

**1. Call Meeting to Order**

- Verification of Quorum
- Chairman of the Meeting

**2. Agenda**

- Additions to the Agenda
- Approval of the Agenda

**3. Overview of Past and Present Activities**

- Business Planning and Governance Committee
- Research and Measurement Committee
- Learning and Development Committee
- Diversity and Inclusion Committee

**4. Membership Update**

**5. Financial Update**

**6. Appointment of Auditors of the Association**

**7. Industry Hot Topics**

**8. Way Forward**

**9. Election of New Board of Directors**

**10. Adjourn Meeting**