



**RESOLUTION OF BOARD OF DIRECTORS OF
Interactive Advertising Bureau
for Alteration of Articles of Association of the Association**

We, the undersigned, being the authorized signatories with the Dubai Chamber of Commerce and Industry and board members of this association consent and agree that the following board resolution was made on 5th of September, 2019 in Dubai, UAE.

We do hereby consent to the adoption of the following as if it was adopted at a regularly called meeting of the Board of Directors of this association.

Whereas, it is hereby deemed to be advisable and in the best interests of this association and its members to amend and restate its Articles of Association.

Now, therefore, resolved, that, upon approval of the Board of Directors of this association, the section "Finance" of the Articles of Association shall be amended and restated in the form hereunder:

Current wording of section Finance

The IAB GCC will be self-funded through multiple sources of income, including:

- The annual subscriptions for membership
- The gain from its publications and periodic bulletins and specialized services
- Registration fees from the courses and specialized programs
- The donations, grants and subsidies obtained from the universities or public or private organization bodies or individuals, these donations are subjects to the approval of the Board of Directors
- The gain from third-party advertisements that advertised on the Society's website or its headquarters

New wording of section Finance

The IAB GCC will be self-funded through multiple sources of income, including:

- The annual subscriptions for membership
- The gain from its publications and periodic bulletins and specialized services
- Registration fees from the courses and specialized programs



- The sponsorships, grants and subsidies obtained from the universities or public or private organization bodies or individuals, these sponsorships are subjects to the approval of the Board of Directors
- The gain from third-party advertisements that advertised on the Society's website or its headquarters

The officers of this association are authorized to perform the acts to carry out this association resolution.

IAB Authorized Signatories registered with the Dubai Chamber of Commerce and Industry

Ayman Haydar

Date 5/9/2019

Ian Manning

Date 5/9/19